



**EATSA ART  
& TOURISM**  
FILM FESTIVAL

**RULES AND REGULATIONS**



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## RULES AND REGULATIONS

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# 1. FESTIVAL SCOPE: SECTIONS, FORMATS AND THEMES

## 1.1. Sections

EATSA – ATFF will be structured into three parallel sections:

**a) Promotional Films** – This section will include films produced for a specific client (DMO, companies or other organizations) and their goal is to promote a given product, service or territory. Their general proposal is to get a persuasive impact on audiences, seducing them.

**b) Educational Films** – The main proposal of educational films is to disseminate new ideas or share some knowledge among audiences, and usually, they are part of more general communication programmes. They can serve as educational tools for school or professional education or introduce an innovative process in society or a specific industry.

**c) Documentaries & TV Reports** – These are usually films created by independent producers or by television channels with the primary objective of informing on a given topic. These films can be both apologetic and critical of a given phenomenon. In the field of tourism, documentaries play a useful role, like the fact that they are independent productions gives them the critical distance that allows them to expose negative situations that need correction.

Each of the three sections of the Festival (Promotional, Educational and Documentary) can include films of any of the formats and focus on any of the themes listed below.

## 1.2. Formats

- Commercials (up to 1')
- Advertising Campaigns
- Promotional Videos (up to 15')
- Animation Films
- Corporate Videos
- Short Documentaries (up to 30')
- Documentaries (up to 90')
- TV Programs
- Independent Travel Videos (up to 25')
- WebDocs

## 1.3. Themes

• **Arts & Creativity** | Films about Art Festivals, Fine Arts (Drawing, Painting, Printmaking, Sculpture), Visual Arts, Plastic Arts, Decorative Arts, Performance Arts, Applied Arts, Biographies of Artists, Art and Culture, Others.

• **Music & Dance** | Concerts and Music Festivals, Documentaries about all kinds of music genres (African, Asian, Avantgarde, Blues, Caribbean, Country, Electronic, House, Flamenco, Fado, Folk, Hip Hop, Jazz, Latin, Pop, R&B and Soul, Rock) and films about all kinds of dance genres (Ballet,

Modern, Hip-hop, Ballroom, Folk Dance, Musical Theatre, Cabaret, Screen Dance); documentaries about the History of Music Bands, Biographies of Musicians, Others.

- **Culture & Heritage** | UNESCO Heritage (World heritage sites; Immaterial World Heritage; Biosphere Reserves), Cultural Heritage, History & Heritage, Cultural Events, Museums & Exhibitions, Heritage Interpretation, Ethnography and Society, Native Communities, Biographies, Legends and Rituals, Religion and Religious Practices.
- **Tourism Destinations** | Cities; Regions; Countries; Film Locations.
- **Tourism Products** | Cultural Tourism, Religious tourism, Mountain Tourism, Rural Tourism; Gastronomic Tourism; Ecotourism; MICE; Medical Tourism; Wellness Tourism, Wine Tourism; etc.
- **Tourism Services** | Hotels & Resorts; Restaurants; Tourist Recreation; Tour Operators; Sightseeing; etc.
- **Adventure & Expeditions** | Long-distance Trails; Pilgrimages; Routes; Trekking.
- **Sports & Leisure** | Active Tourism; Hallmark Sporting Events; Climbing, Mountaineering, Mountain Biking, Extreme Sports; etc.
- **Environment and Ecology** | Nature and Wildlife; Preservation of Biodiversity;
- **Sustainable Tourism Issues** | Corporate Social Responsibility; Ecolabels; Tourism Certification; Tourism Planning; Eco-mobility; Waste Reduction; Community-based Tourism; Best Practices in Tourism Management.
- **Innovation in Tourism** | "Smartness" in Tourism, Apps for Tourism, Augmented Reality in Tourism.

## 2. FILM ENTRIES

The same film can be entered into different categories. Hence, we encourage and invite multiple registrations. In the process of registration it is mandatory:

- Fill an individual registration form for each film or campaign;
- Pay the entry fee for each film or campaign submitted.

Please fill out the registration form very carefully. The data provided will be used in certificates, diplomas and listings of the Festival. Once you have submitted the registration form, you can edit it on your account.

## 3. LABELS

Each entry must be labeled with:

- Name | Full Address | Contact | Tax Number

- Title | Goals | Synopsis | Locations | Duration | Format | Year of Production
- Section | Theme(s)

#### **4. PRODUCTION YEAR**

All films submitted to the Festival must have been produced after January 1, 2019.

#### **5. LANGUAGES**

The official language of the Festival is English. Registrations are accepted in any language provided that the following requirements are met:

- Subtitles or voice-over in English;
- Synopsis written in English (complete scripts are not accepted);
- The film must have the subtitles inserted.

#### **6. FORMATS AND SENDING**

Please make sure to send all requested materials for each of the films entered. The films submitted must have at least the following or similar requirements:

- Full HD (1920×1080 px), 16:9;
- HD (1080×720 px), 16:9;
- Video Codec: H.264;
- Audio Codec: AAC;
- No copy protection + no loop
- Delete all-region and security codes.

If the film exceeds the allowed file size on the registration form, you can use one of the following methods:

- WeTransfer – [www.wetransfer.com](http://www.wetransfer.com) – files up to 2GB
- MyAirBridge – [www.myairbridge.com](http://www.myairbridge.com) – files over 2GB
- Dropbox – [www.dropbox.com](http://www.dropbox.com)

#### **7. SUBMISSION DEADLINES**

The film submissions can be made in two sequential moments:

- First Phase – Early Bird Offer – Ends on April 30, 2021 – In order to stimulate the anticipation of film submissions a significant discount is offered (see below).
- Second Phase – Standard Submission – Ends on June 30, 2021.

Regardless of the date of registration, all requested materials, as well as the respective films, must be in the organisation's possession on July 1st, 2021.

## 8. ENTRY FEES AND PAYMENT INFORMATION

Registrations cannot be cancelled. Payment of entry fees must be made in € (euro) using one of the following methods:

- PayPal
- Bank Transfer

### Entry fees and payments:

- By bank transfer, all bank charges must be paid by the participant;
- In case of multiple entries, a single payment can be made with the total value of the submitted films.

The entry fee must be paid immediately after the film has been submitted. The entry fee or any other payment is non-refundable and not subject to any legal recourse.

Within the framework of institutional cooperation with **ART&TUR** – International Tourism Film Festival, the joint submission to both films festivals corresponds to a significant reduction of entry fees:

### Entry fees for submission of single films

	EATSA-ATFF	ART&TUR + EATSA-ATFF
<b>Early Bird Offer (until April 30)</b>	60€	100€
<b>Standard Submission (until June 30)</b>	90€	130€

### Entry fees for film series or campaign (5 or more films)

	EATSA-ATFF	ART&TUR + EATSA-ATFF
<b>Early Bird Offer (until April 30)</b>	120€	200€
<b>Standard Submission (until June 30)</b>	200€	250€

### Payment Information

#### PayPal

art.tur@cportugalfilmcommission.pt

#### Bank Transfer

Bank: BPI

Entity: Centro de Portugal Film Commission

IBAN: PT50 0010 0000 5542 7540 0016 1

BIC/SWIFT: BBPIPTPL

## 9. JURY AND AWARDS

The international jury is composed of professionals and experts from the fields of Audiovisual and Cinema, Creative Industries, Tourism, Marketing and Communication.

The jury will award prizes in the thematic categories (1st and 2nd place) of the Promotional Films, Educational Films and Documentaries & TV Reports sections.

In the overall competition of the Festival, the jury also awards the following prizes:

### GRAND PRIX

- Grand Prix – Global Tourism Film Festival EATSA 2021
- Grand Prix – Best Promotional Film EATSA GTFF 2021
- Grand Prix – Best Educational Film EATSA GTFF 2021
- Grand Prix – Best Documentary EATSA GTFF 2021

### TECHNICAL AWARDS

- Best Commercial (up to 1')
- Best Advertising Campaign
- Best Corporate Video
- Best Promotional Film up to 15'
- Best Animation Film
- Best Short Documentary up to 30'
- Best Documentary up to 90'
- Best TV Program
- Best Independent Travel Video
- Best Webdoc
- Best Original Soundtrack

### PRIZES BY THEMATIC CATEGORIES

If 6 or more films have been entered in a given thematic category, prizes will also be awarded to the two best-ranked films (1st and 2nd places according to the jury ratings). If only 3 – 5 films have been entered in a given category, only the 1st place will be awarded. When in a thematic category only 1 or 2 films are entered, no award will be assigned (however, depending on the film content, the jury can recategorize a given film if the changing is beneficial for the entrant – see article 12).

#### • **Arts & Creativity** – 1st and 2nd places in the following categories:

(A1) Art Festivals Films

(A2) Fine Arts (Drawing, Painting, Printmaking, Sculpture)

(A3) Visual Arts

(A4) Plastic Arts

(A5) Decorative Arts

(A6) Performance Arts

(A7) Applied Arts

(A8) Biographies of Artists

(A9) Others

#### • **Culture & Heritage** – 1st and 2nd places in the following categories:

(B1) UNESCO sites (World Heritage Sites; Immaterial World Heritage; Biosphere Reserves)

- (B2) Cultural Heritage
- (B3) History and Heritage
- (B4) Cultural Events
- (B5) Museums and Exhibitions
- (B6) Heritage Interpretation
- (B7) Ethnography and Society
- (B8) Native Communities
- (B9) Biographies
- (B10) Legends and Rituals
- (B11) Religion

• **Music & Dance** – 1st and 2nd places in the following categories:

- (C1) Concerts and Music Festivals
- (C2) Films about any kind of music genres (African, Asian, Avant-Garde, Blues, Caribbean, Country, Electronic, House, Flamenco, Fado, Folk, Hip-Hop, Jazz, Latin, Pop, R&B, Soul, Rock)
- (C3) Films about the History of Music Bands
- (C4) Biographies of Musicians
- (C5) Films about any kind of Dance Genres (Ballet, Modern, Hip-Hop, Ballroom, Folk Dance, Musical Theatre, Cabaret, Screen Dance)
- (C6) Dance Festivals and Contests
- (C7) Others

• **Tourism Destinations** – 1st and 2nd places in the following categories:

- (D1) Tourism Destinations – Cities
- (D2) Tourism Destinations – Regions
- (D3) Tourism Destinations – Countries
- (D4) Tourism Destinations – Film Locations
- (D5) Smart Destinations

• **Tourism products** – 1st and 2nd places in the following categories:

- (E1) Cultural Tourism
- (E2) Ecotourism
- (E3) Wellness Tourism
- (E4) Mountain Tourism
- (E5) Religious Tourism
- (E6) Rural Tourism
- (E7) Gastronomic Tourism
- (E8) Meetings, Incentives, Congresses & Events

• **Hospitality** – 1st and 2nd places in the following categories:

- (F1) Hotels & Resorts
- (F2) Restaurants
- (F3) Tourist Recreation
- (F4) Tour Operators
- (F5) Sightseeing



• **Adventure & Expeditions** – 1st and 2nd places in the following categories:

- (G1) Long-distance trails
- (G2) Pilgrimages
- (G3) Routes
- (G4) Trekking

• **Sports & Leisure** – 1st and 2nd places in the following categories:

- (H1) Active Tourism
- (H2) Hallmark Sporting Events
- (H3) Climbing
- (H4) Mountaineering
- (H5) Mountain Biking
- (H6) Extreme Sports

• **Environment and Ecology** – 1st and 2nd places in the following categories:

- (I1) Nature and Wildlife;
- (I2) Preserving Biodiversity;
- (I3) Preserving Natural Habitats;
- (I4) Natural Parks and Protected Areas.

• **Sustainable Tourism Issues** – 1st and 2nd places in the following categories:

- (J1) Corporate Social Responsibility;
- (J2) Ecolabels;
- (J3) Tourism Certification;
- (J4) Tourism Planning;
- (J5) Eco-mobility;
- (J6) Waste Reduction;
- (J7) Community-based Tourism;
- (J8) Best Practices in Tourism Management.

• **Innovation in Tourism** – 1st and 2nd places in the following categories:

- (K1) Smartness in Tourism
- (K2) Apps for Tourism
- (K3) Augmented Reality in Tourism

Furthermore, the jury may award special prizes.

Winners who are not able to attend the Festival but want to receive their trophy, should inform the organisation and pay the respective processing and shipping costs. After receiving proof of payment, the trophy will be sent by post.

## 10. RIGHTS OF USE

When submitting a film to the EATSA-ATFF, the participant assures the ownership of all the rights inherent to the submission and the access to those same rights during the duration of the Festival. The submission guarantees that the rights of use held by the authors, copyright owners and other agents involved in the production of the signed film, except for the rights protected by the

companies holding the rights of exhibition, were legitimately acquired. EATSA-ATFF reserves the right to make use it, not prevented by copyright or other third parties rights.

When submitting a film, the participant transfers to EATSA-ATFF the rights to use the film, specifically the right to display it in public, either in its entirety or in part, or to distribute it in entirety or in part in "shows" or equivalent competitions. This also applies to photographs/images provided. All use transfers mentioned above are valid internationally.

## **11. WINNERS NOTIFICATION**

The works entered in the competition will be evaluated in advance and the winners will be notified accordingly.

The decisions of the jury are not subject to appeal. The decisions of the jury and the organisation of EATSA-ATFF are final and are not subject to any legal recourse.

## **12. LIABILITY**

EATSA-ATFF reserves the right to reclassify the films by referring them to other categories when deemed appropriate. EATSA-ATFF declines any responsibility for entries that are classified in the wrong category or submitted after the determined deadline.

EATSA-ATFF's liability is limited to circumstances of willful or negligent conduct that apply only in the event of loss or damage of a submitted work. EATSA-ATFF's organisation accepts no responsibility for the cancellation of the Festival due to *force majeure* and beyond its control.

## **13. MISCELLANEOUS**

EATSA-ATFF reserves the right to display the works submitted in a "show" or equivalent event and to disseminate them in a medium deemed appropriate by its organisation. This also applies to photographs/images provided. Participants transfer to EATSA-ATFF all rights applicable to the above initiatives when the film is submitted. EATSA-ATFF reserves the right to use all sound and image recordings made during the Festival for advertising purposes in any medium deemed appropriate by its organisation. EATSA-ATFF reserves the right to exclude entries from the competition.

By submitting a film to EATSA-ATFF, the participant accepts these rules and regulations and shall be entirely responsible for any damages, whether due to his or her own rights or by third parties, caused by the use of his or her registration or by false information provided. The place of exclusive jurisdiction for any litigation arising out of or relating to this regulation shall be Leiria, Portugal. All personal data provided will not be disclosed or assigned to third parties.